



Partium Christian University
Faculty of Economics
Oradea (Nagyvárad), Romania

FIRST CALL

International Conference on

HUMAN CAPITAL BASED ECONOMICS AND HUMAN-SCALE VALUES

Conference Dates

November 14-15, 2013

Conference Venue

Partium Christian University
Str. Primăriei, nr. 27, 410209 Oradea, Romania

the success of organizations. The conference focuses on the role of human capital in economy and sustainable development, a future based on human-scale values, with special regard to educational, psychological, social and interdisciplinary perspectives in order to reveal those aspects which contribute both to theoretical and practical usefulness.

Theme

The XXI century is characterised by an increasing importance of knowledge in business processes and human capital is becoming one of the most important sources of competitiveness. In the new knowledge-based economy, in a learning-oriented environment, organizations are interested in rapidly accessing technology, and using it for organizational learning purposes. Researchers and practitioners are interested in describing and evaluating changes in demographics, psychographics, attitudes and preferences of the workforce, as well as in those human values which characterizes different societies and have impact on their future development. They study business environments and ways of conducting businesses, as well as technologies and their impact on business and the interrelations between these fields with consequences regarding

Local Organization Committee

Hajnalka Kánya
Tünde Siladi-Kinter
Csaba Pajzos
Zoltán Zakota
László Kóródi
Edina Kulcsár
Edit Debrenti, PhD
István-Loránd Szakáli
András Péter
Orsolya Szabó
József Fogarasi, PhD
Edit Nagy
Erzsébet Szász, PhD
Ferenc Szilágyi, PhD
András-Csaba Biró, PhD
Ioan Nistor, PhD
Árpád Szarka, PhD
Gyula Flórián, PhD

Official Language

English

Registration fee:

a) Early bird registration (until 15th October):

In person presentation: 60 €

Virtual presentation: 40 €

Poster presentation: 30 €

b) Final registration (after 15th October):

In person presentation: 80 €

Virtual presentation: 60 €

Poster presentation: 40 €

For students there is a 50% discount.

Important dates and deadlines

27th September – Submission of abstracts

2nd October – Notification of acceptance

15th October – Early bird registration

25th October - Submission of the full paper

31st October – Final registration

Contacts

Hajnalka KÁNYA: kanyahajnalka@yahoo.com

Tünde SILADI-KINTER: kintert@yahoo.com

Call for Papers

The organizers invite the international scientific audience from the fields of Economics, Management, Regional and European Studies, Tourism, Sociology, Psychology, Pedagogy but also scholars from other fields to take part on the conference. Authors of presentations offering new perspectives or multidisciplinary approaches on the above topics are especially encouraged to participate. The conference will focus on the following topics:

- Human Capital based Economic Growth
- Human Economy vs. Natural Environment
- Networks of Humans and Capital
- Human Capital and Competition
- Human-scale Marketing
- Human Capital, Business and Human-scale Management
- Human Capital – Legal and Ethical Issues
- Sustainable Tourism and Human-scale Regions
- Human-scale Values in Accounting and Finances
- Human Capital and Values – Mathematical, Statistical and Econometrical Approaches
- Human Capital and Values in History and Society
- The Human *Homo Oeconomicus* in Psychology and Education
- Human Capital and Values in Philosophy and Theology

Participants who intend to contribute with a paper are requested to send via e-mail an abstract of maximum 250 words in English by September 27th 2013, to econconf@partium.ro.

The abstract should contain: 1) the topics addressed, 2) the concepts and theories to which one refers, 3) the methodology used, and 4) the results obtained.

Authors of accepted abstracts will be notified until October 2nd. The deadline for the final submission of accepted papers is October 25th. All accepted papers will be peer-reviewed and published in a digital conference-volume with ISBN number.